

TODAY → 2030 → 2045

PATH FORWARD

Advancing our region with innovation to enhance mobility.

Technical Report Travel Survey

Prepared for
North Florida Transportation Planning Organization

Prepared by
Atkins

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About the Study

The Path Forward Travel Survey

The Path Forward Travel Survey asked residents to share their current and long-term transportation needs to inform the development of the 2045 Long-Range Transportation Plan (LRTP). The survey was a follow-on to the 2017 North Florida Travel Survey.

The LRTP is a plan for the North Florida region that includes all the ways by which people get around, including car, bike, and transit. It outlines our region’s long-range transportation vision and considers present projects alongside future projects in 2030 and 2045.



Who sponsored the study?


The North Florida Transportation Planning Organization (TPO) sponsored the survey. The North Florida TPO is the forum for cooperative transportation decision-making for our regional planning area.

Who participated in the study?

A total of 1,958 residents in the region participated in the Path Forward Travel Survey. The survey sampled participants from the 3,093 households that completed the 2017 North Florida Travel Survey. The Path Forward Travel Survey recruited additional participants through email and public outreach.

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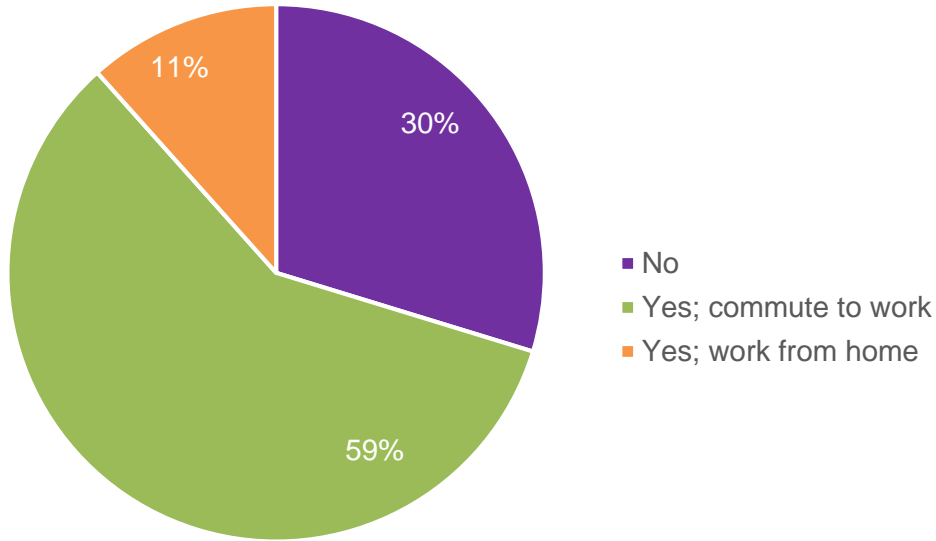
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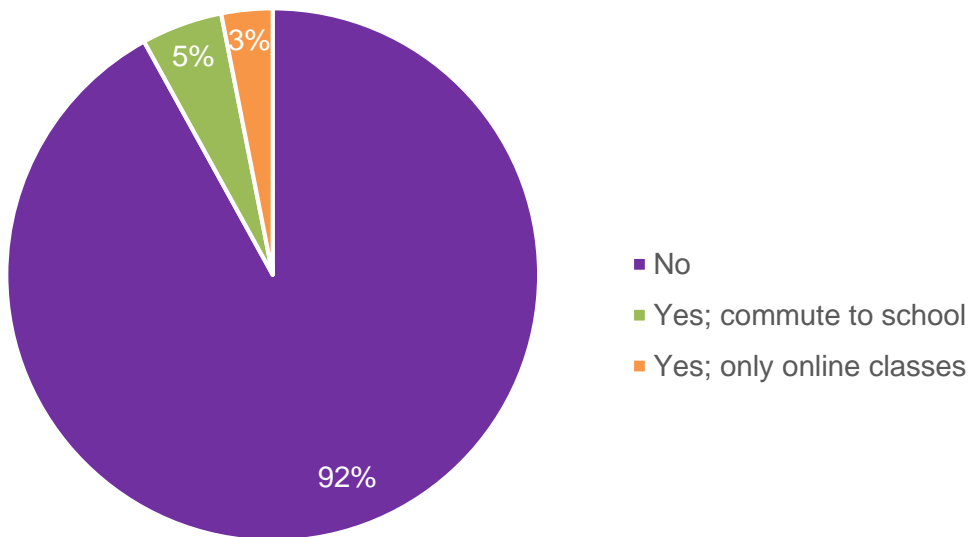
Survey Participants - Demographic Profile

Survey participants we asked to answer basic demographics questions to customize the questions to their circumstances and to capture the demographic profile of survey participants.

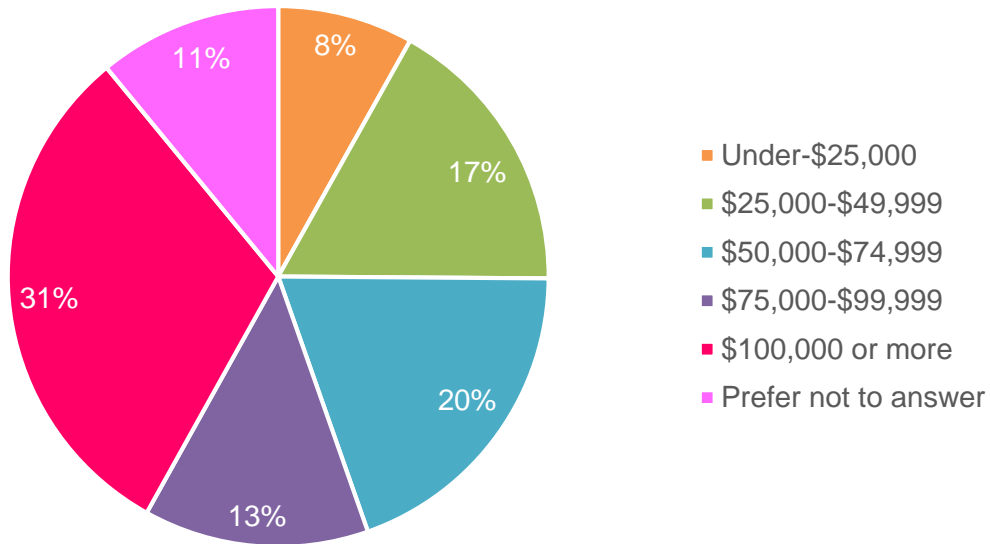
Are you currently employed?



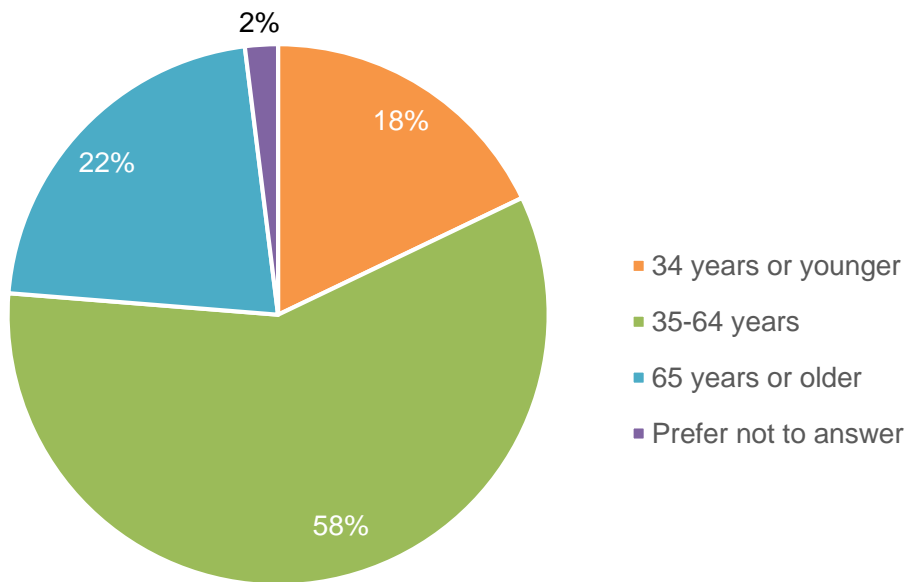
Are you currently a full-/part-time student?



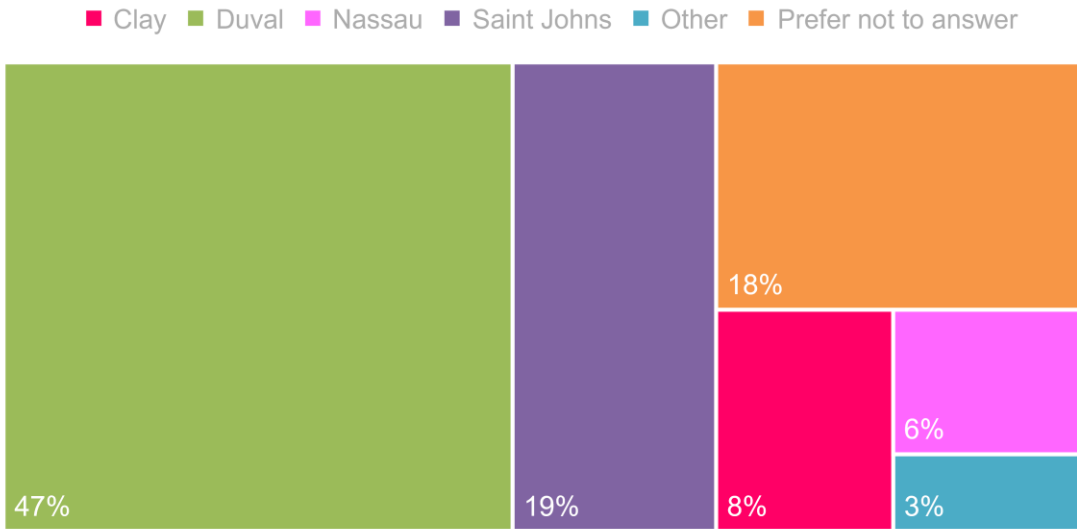
What was your household income in 2018?



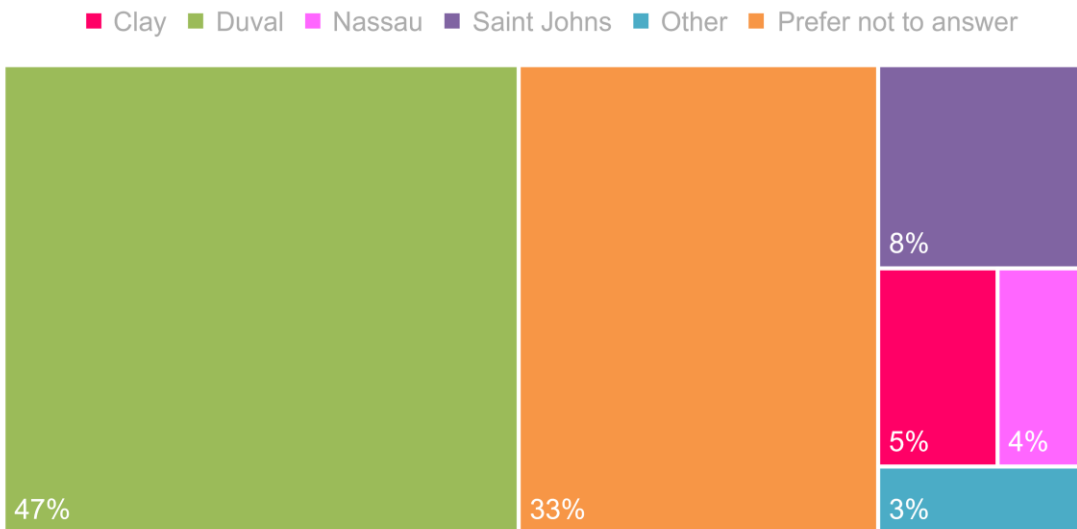
What is your age?



Participants provided the ZIP Code for their primary residence which was then coded to their county.



Participants provided the ZIP Code for their primary work location which was then coded to their county.



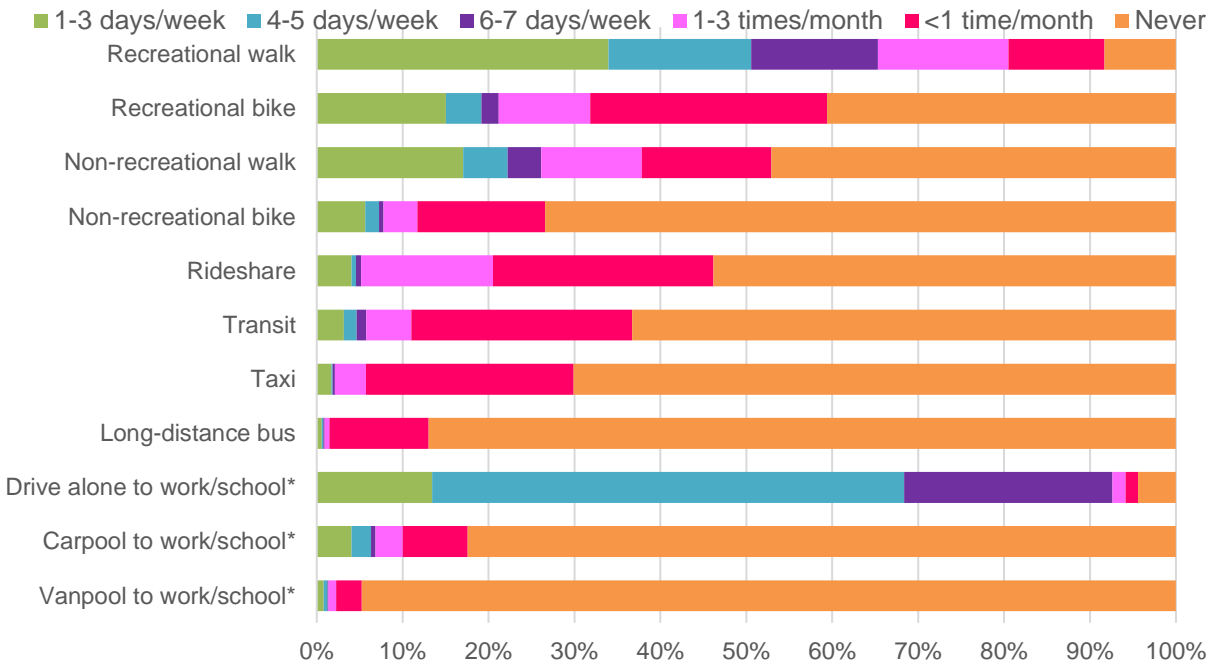
Do you have a disability or illness that affects your ability to travel in the region?

Five percent of Path Forward Travel Survey respondents reported having a disability or illness that affects their ability to travel in the region.

Survey Results – Current Travel Behavior

In the past 30 days, how often have you traveled in each of the following ways?

Travel Mode Frequency



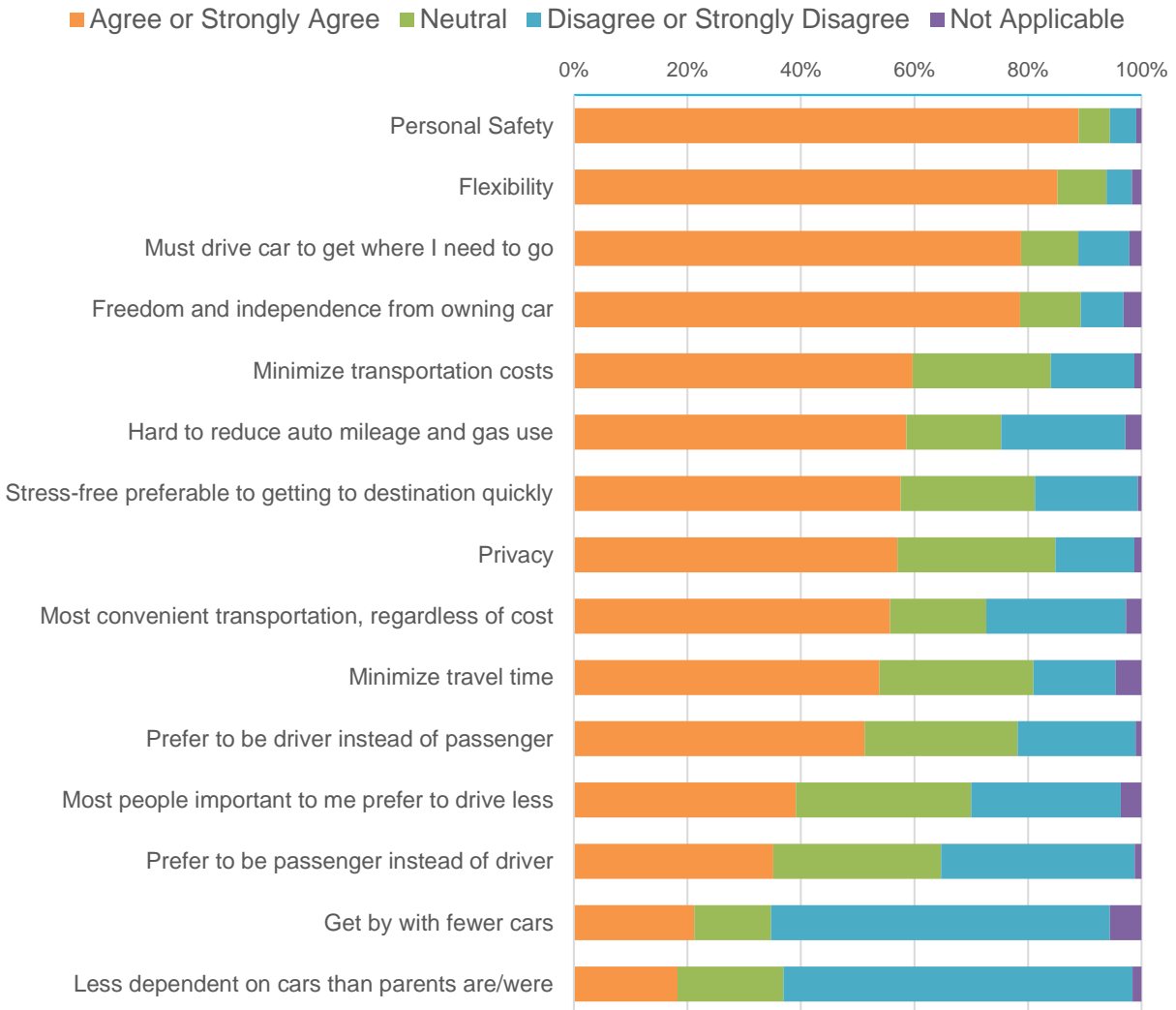
	1-3 days/week	4-5 days/week	6-7 days/week	1-3 times/month	<1 time/month	Never
Recreational walk	34.0%	16.6%	14.8%	15.2%	11.2%	8.3%
Recreational bike	15.0%	4.1%	2.0%	10.7%	27.5%	40.6%
Non-recreational walk	17.0%	5.2%	3.9%	11.7%	15.1%	47.1%
Non-recreational bike	5.7%	1.6%	0.5%	3.9%	14.9%	73.4%
Rideshare	4.0%	0.5%	0.6%	15.4%	25.6%	53.8%
Transit	3.2%	1.5%	1.1%	5.2%	25.7%	63.3%
Taxi	1.7%	0.2%	0.3%	3.6%	24.2%	70.1%
Long-distance bus	0.6%	0.2%	0.2%	0.5%	11.5%	87.0%
Drive alone to work/school*	13.4%	54.9%	24.3%	1.5%	1.4%	4.4%
Carpool to work/school*	4.1%	2.3%	0.5%	3.2%	7.6%	82.4%
Vanpool to work/school*	0.8%	0.5%	0.1%	0.9%	3.0%	94.8%

*If employed/student and commutes to work/school

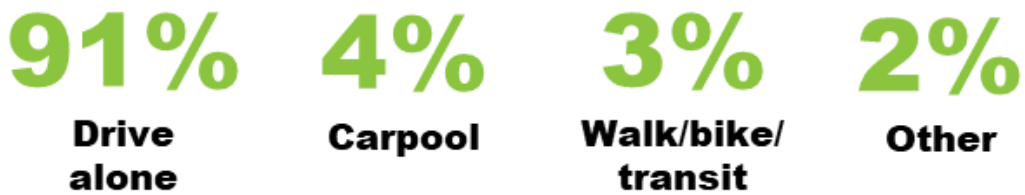
Please rate how strongly you agree or disagree with each of the following statements about your travel preferences.

	Agree or Strongly Agree	Neutral	Disagree or Strongly Disagree	Not Applicable
Personal safety is a concern for me when I make a trip.	89%	5%	5%	1%
When making a trip, I prefer to have the flexibility to use a car in case my plans change.	85%	9%	4%	2%
I need to drive my car to get where I need to go.	79%	10%	9%	2%
I love the freedom and independence I get from owning one or more cars.	79%	11%	8%	3%
It is really important to me to minimize transportation costs when planning a trip.	60%	24%	15%	1%
It would be hard for me to reduce my auto mileage and use of gasoline.	59%	17%	22%	3%
A stress-free trip is more important than reaching my destination quickly.	58%	24%	18%	1%
Privacy is important to me when I make a trip.	57%	28%	14%	1%
I tend to use the most convenient form of transportation, regardless of cost.	56%	17%	25%	3%
With my schedule, minimizing time travel is very important to me.	54%	27%	15%	5%
I prefer to be driver instead of passenger.	51%	27%	21%	1%
Most people important to me prefer to drive less.	39%	31%	26%	4%
Leaving the driving to someone else is desirable for me.	35%	30%	34%	1%
My household could get by with fewer cars in the next year.	21%	14%	60%	6%
I feel I am less dependent on cars than my parents are/were.	18%	19%	61%	2%

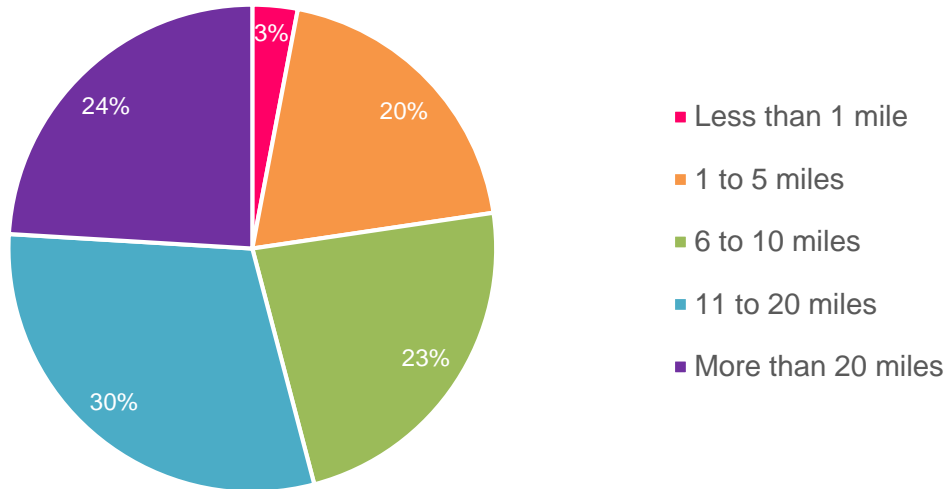
The graphic below is a graphical representation of the data in the table on the previous page.



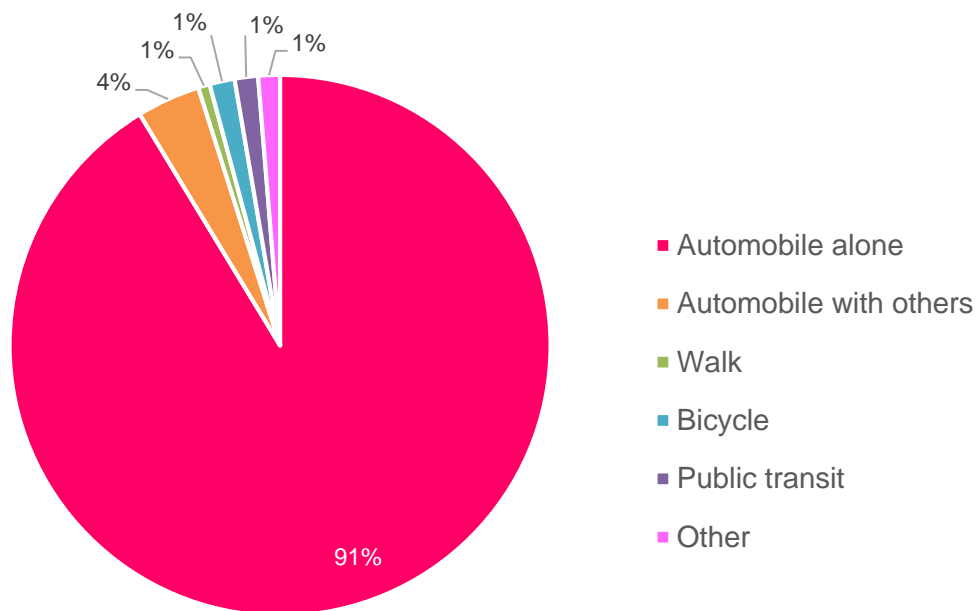
What is your typical commute mode?



If you are employed and commute to work, how far is your commute to work?

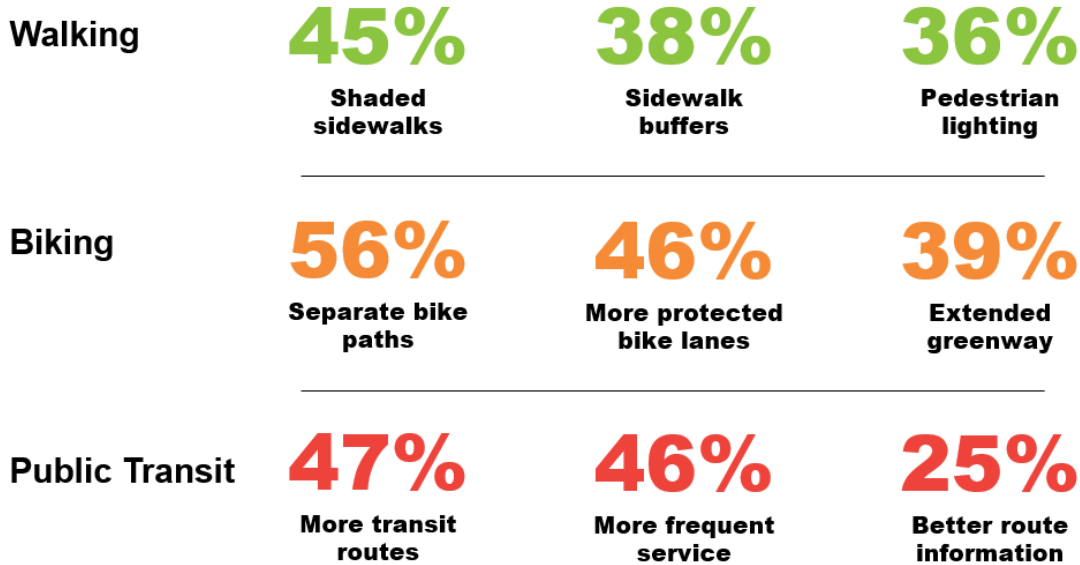


If you are employed and commute to work, how do you typically commute to work?

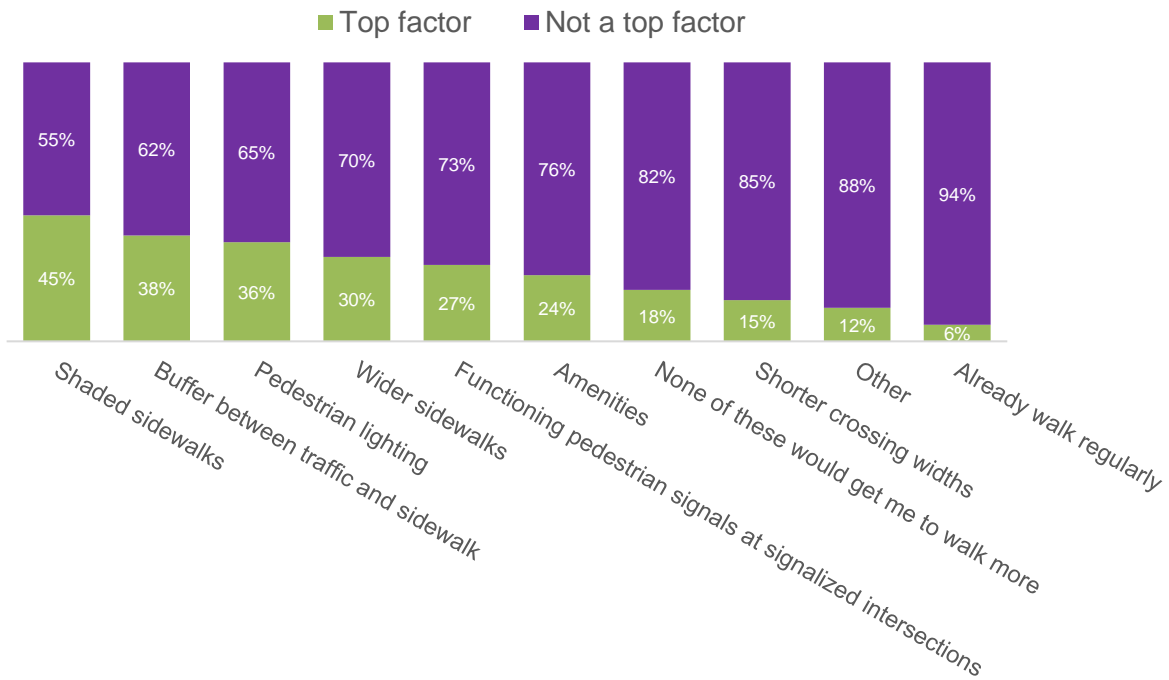


Survey Results - Future Travel Behavior

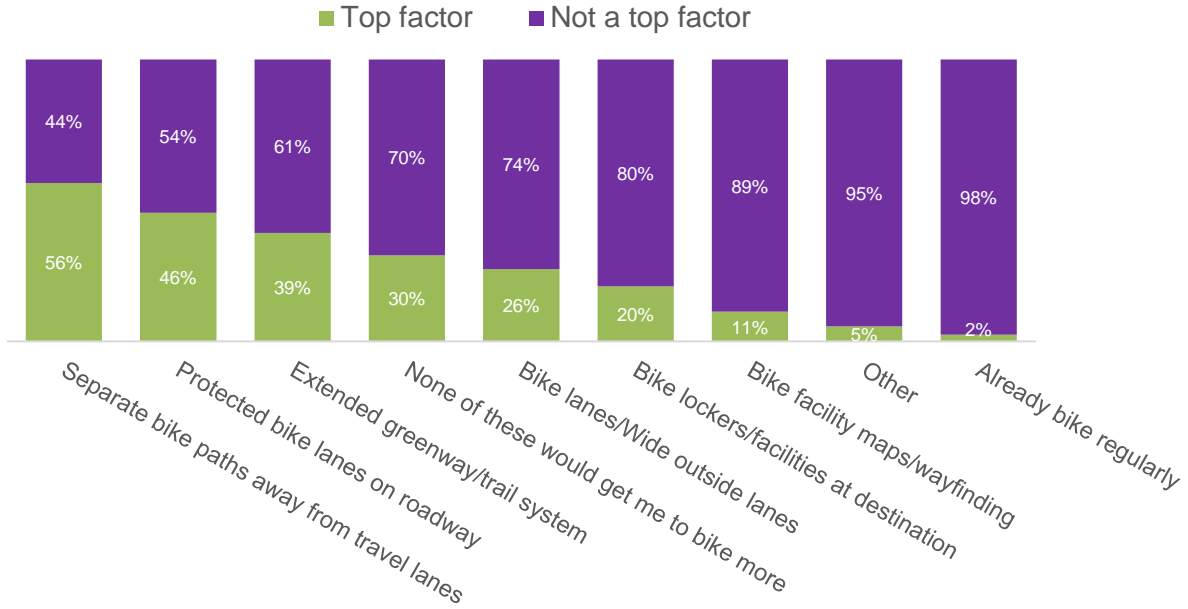
Respondents selected their top-three changes to encourage the following modes of sustainable transportation. Below are the top-three changes and the proportion of the sample that selected each suggestion for each mode.



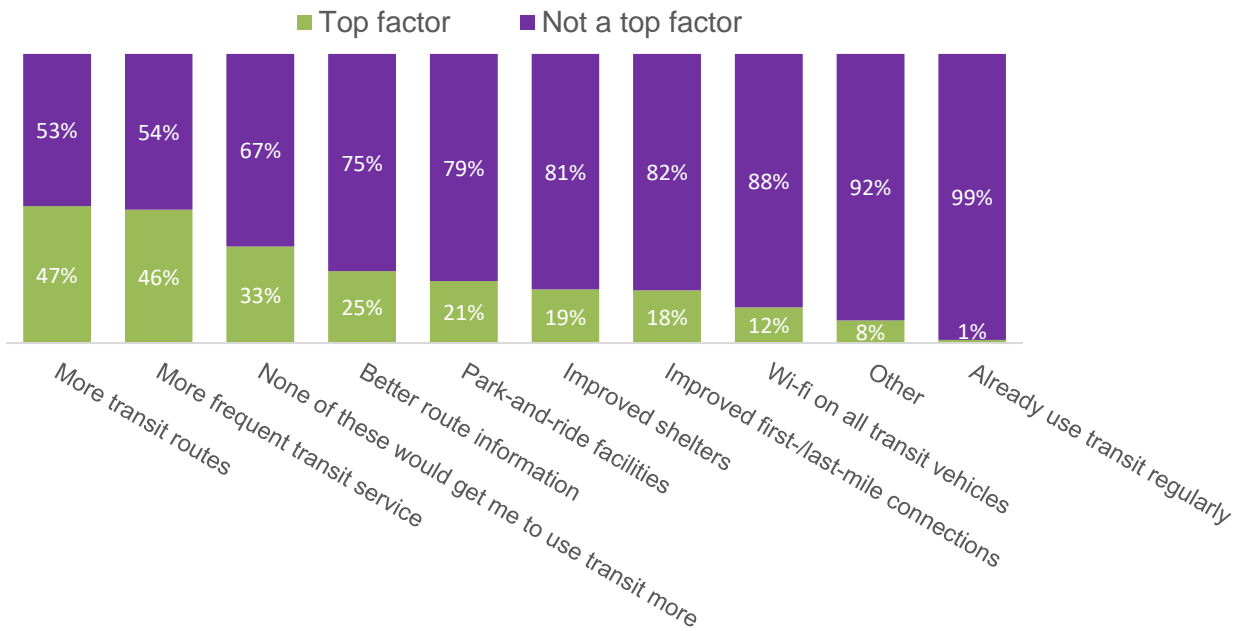
What are the top three (3) changes that would encourage you to walk to destinations more than you do now?



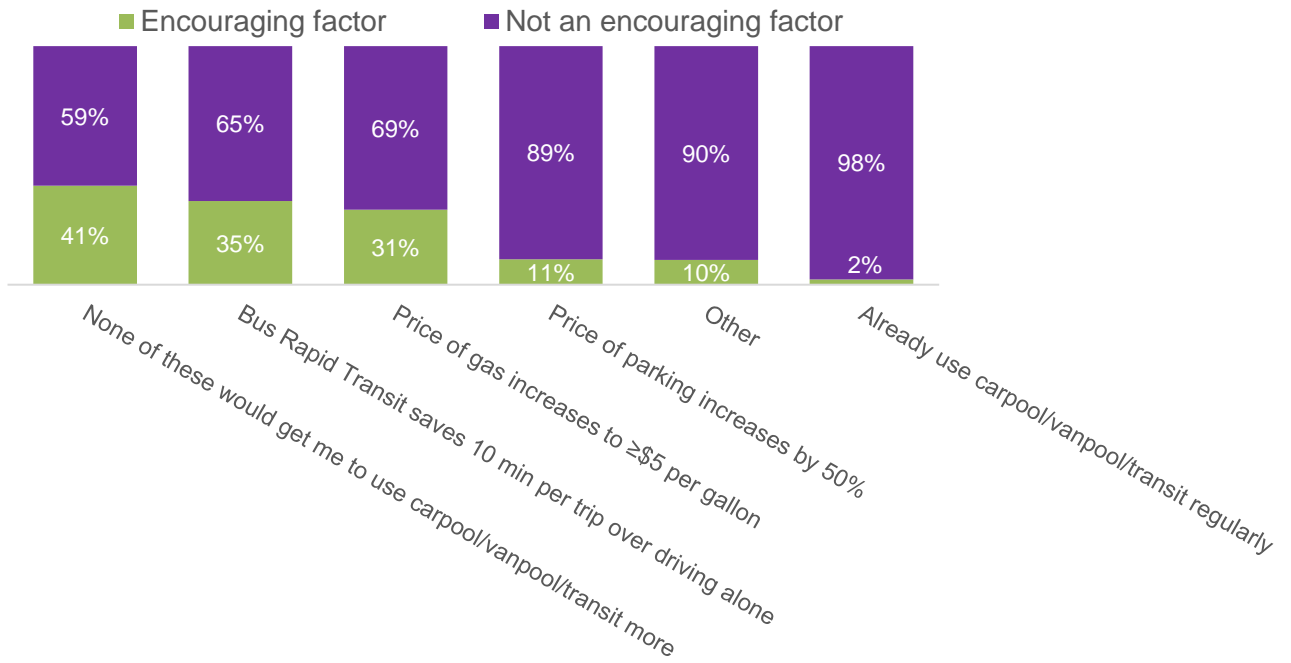
What are the top three (3) changes that would encourage you to bike to destinations more than you do now?



What are the top three (3) changes that would encourage you to take transit (public transportation) more than you do now?

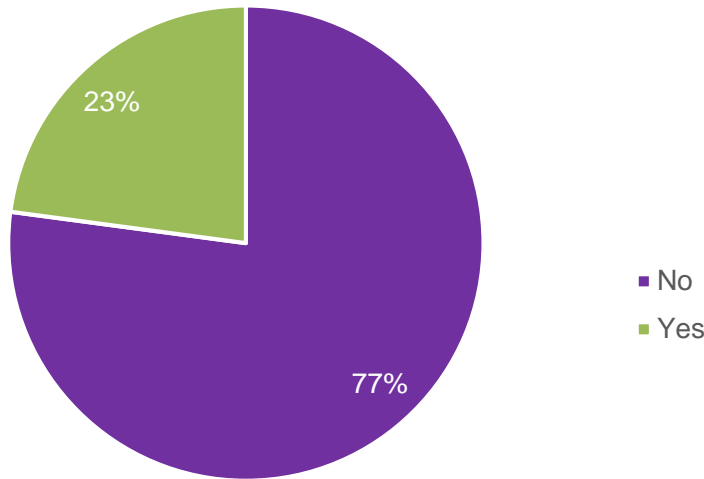


If you are employed and commute to work, which of the following factors would encourage you to commute to work by carpool, vanpool, and/or transit one more day per week than you do now?

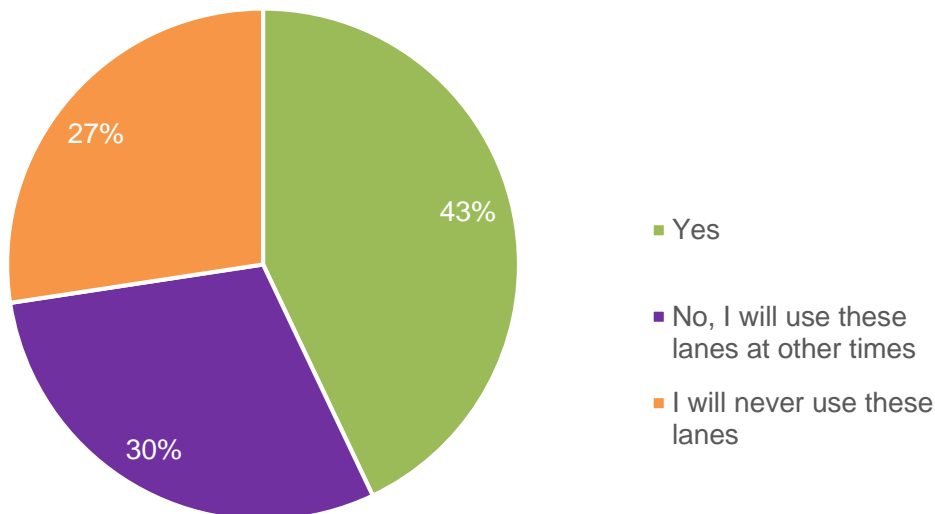


In 2019, the Florida Department of Transportation will construct an extensive network of express lanes on Interstates in our region. The tolls in these lanes will increase when the lanes become congested to ensure that traffic in them can maintain a travel speed of at least 45 mph.

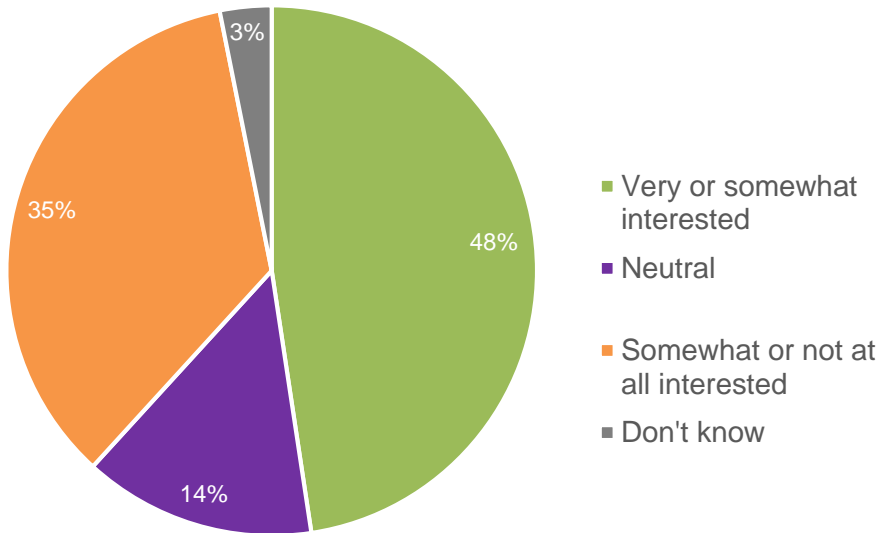
Do you expect to use the express toll lanes in your daily commute?



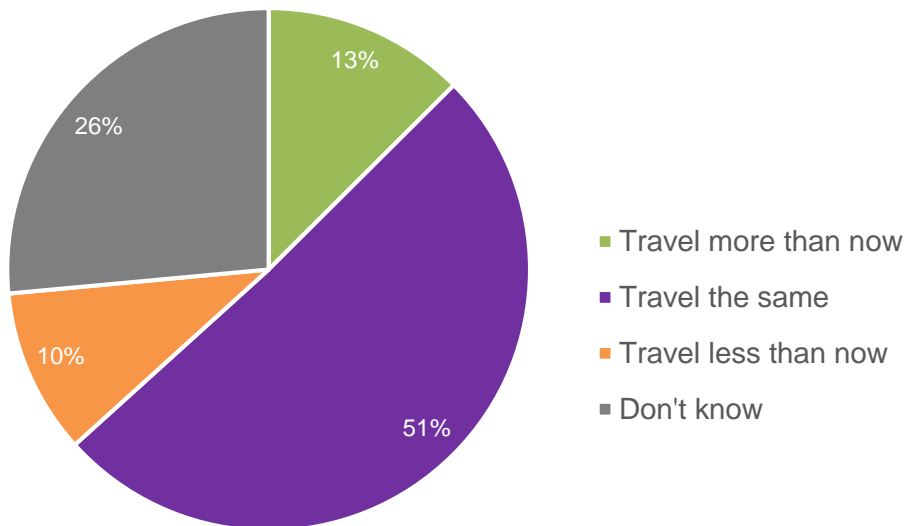
Will you use the express toll lanes only when you're pressed to make an appointment or meeting?



How interested are you in using a self-driving car in the future?

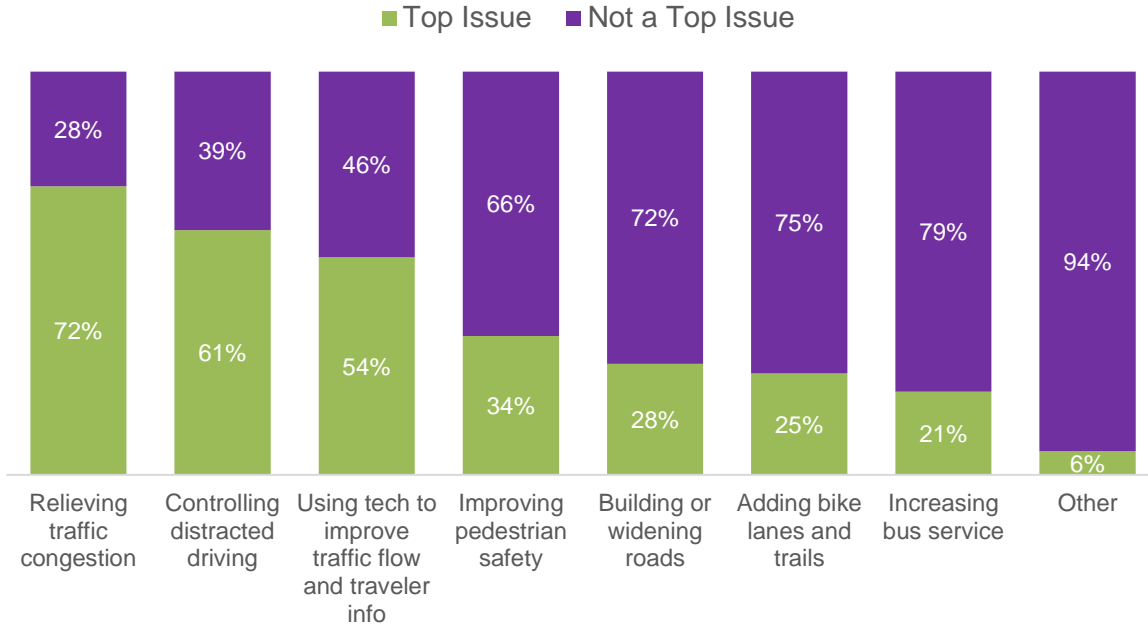


Compared to now, how do you think you would travel with a self-driving car?

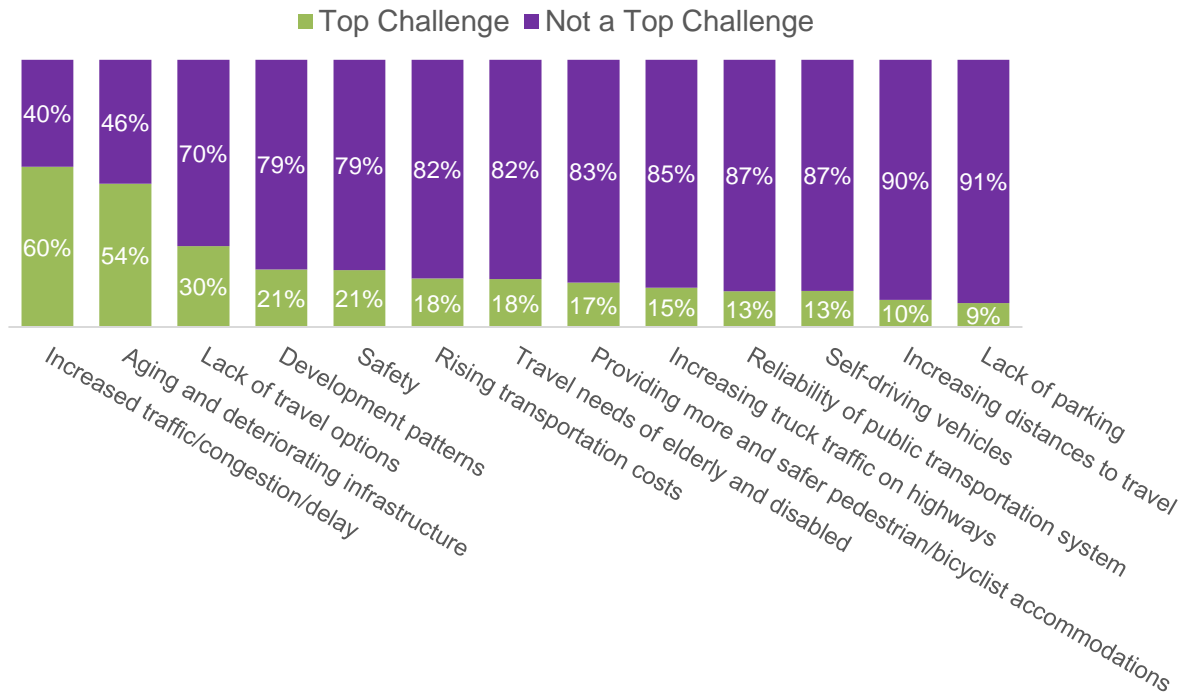


Survey Results – Transportation Issues Opinions

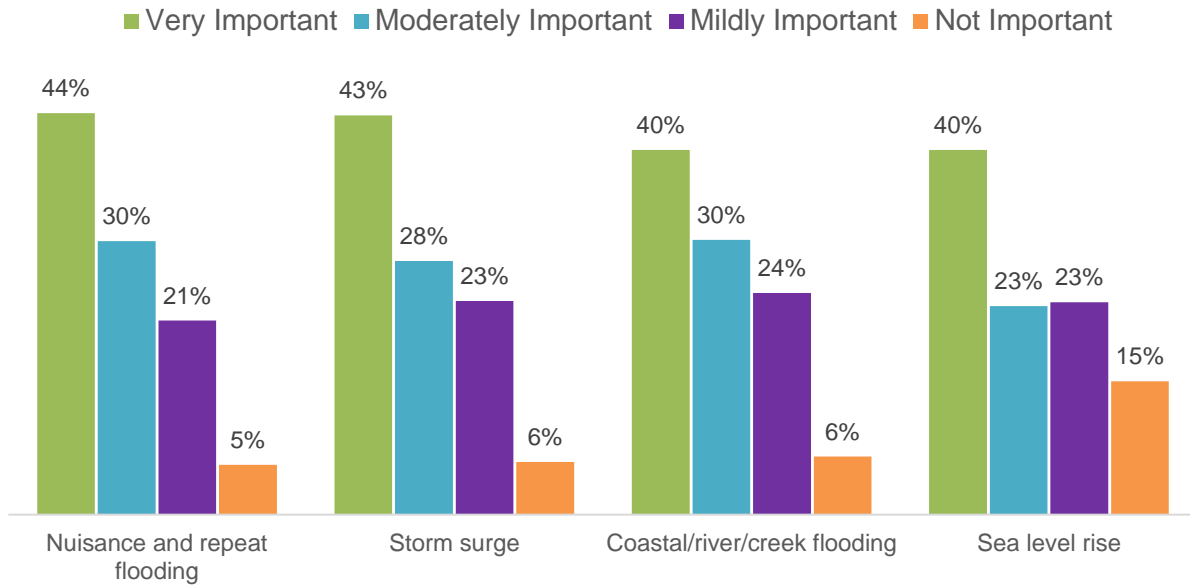
Given expected funding declines, what do you consider the top three (3) most critical transportation issues in our community?



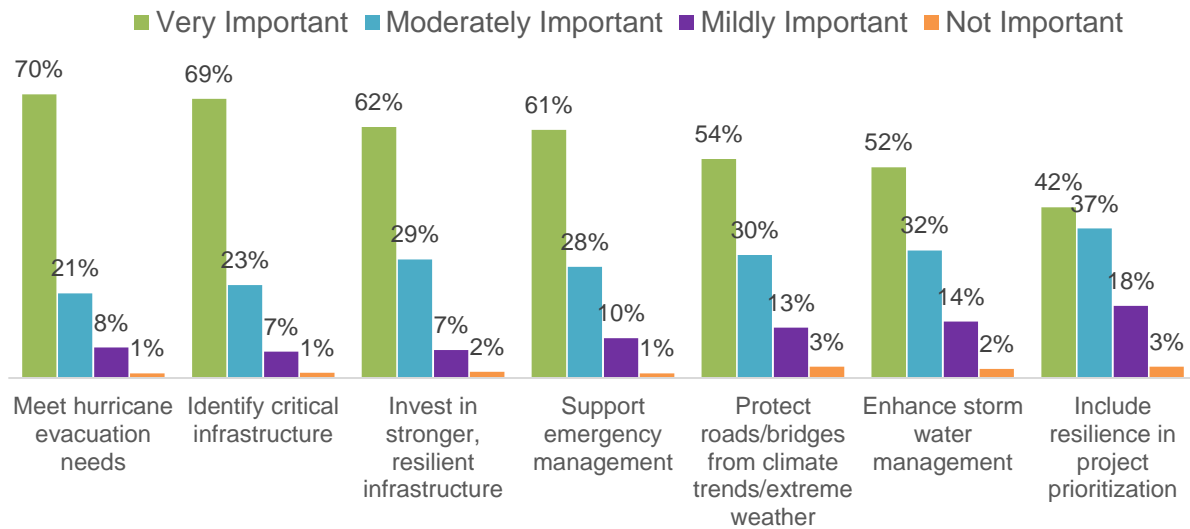
In your opinion, what will be the three (3) most significant transportation challenges in our region in the next 25 years?



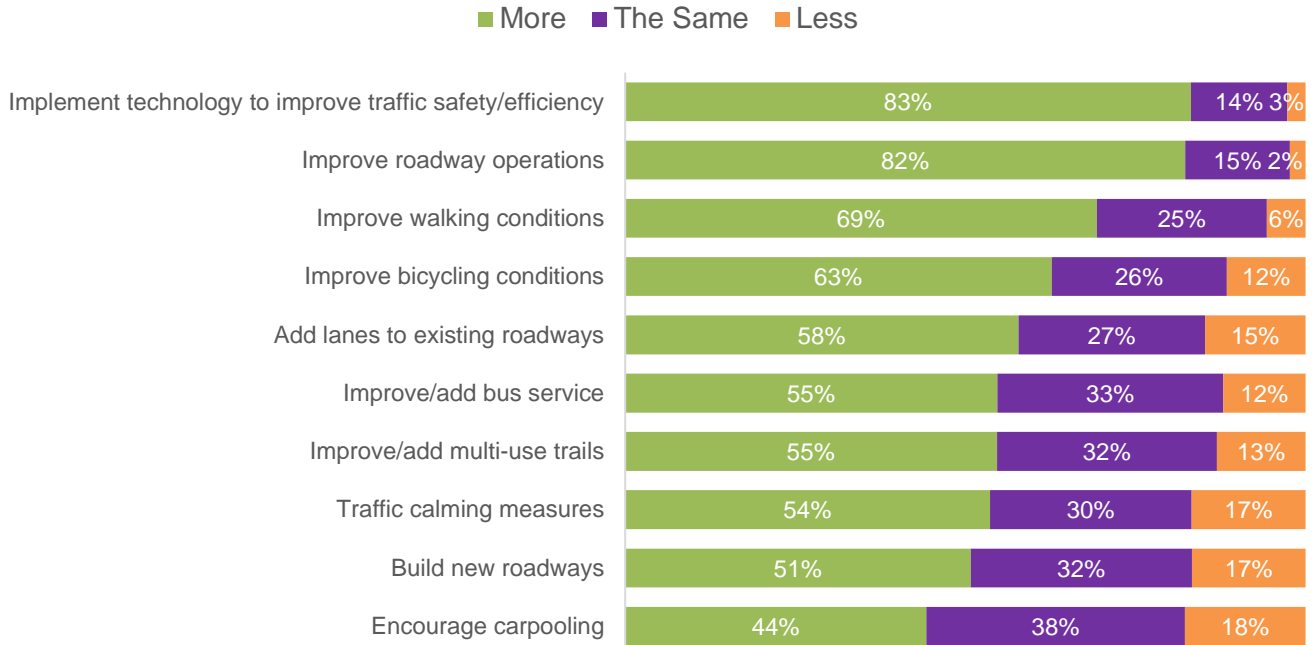
The 2045 long range transportation plan will address the way the regional transportation system rebounds from weather and climate events.



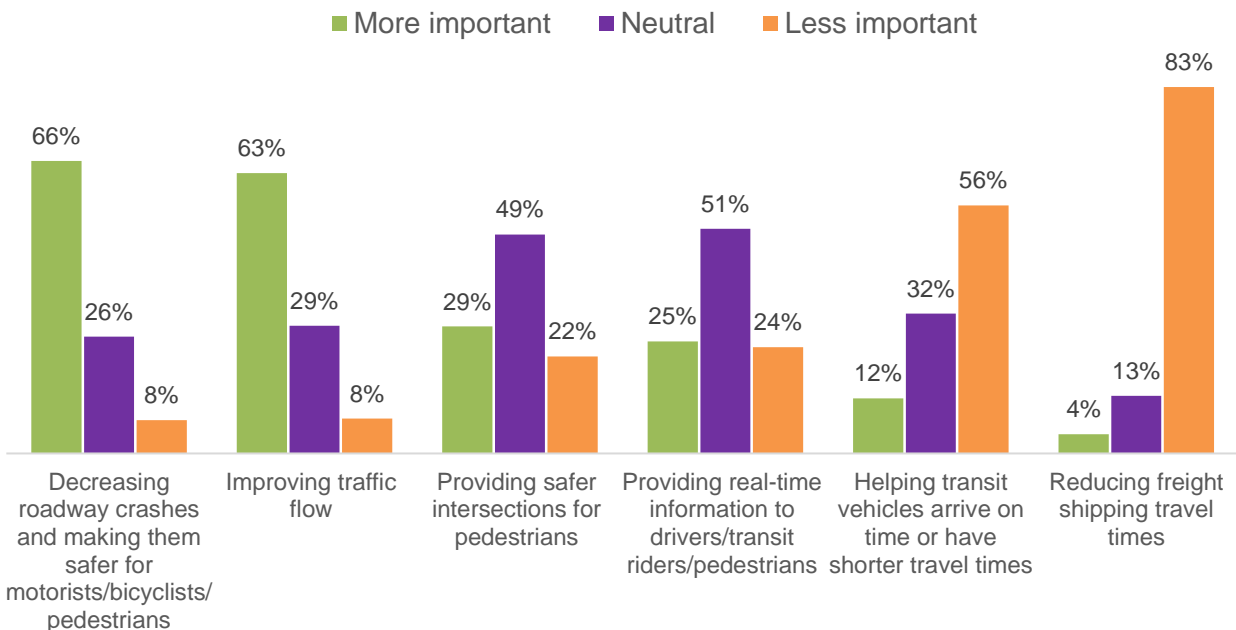
How important is it that the 2045 Long-Range Transportation Plan addresses these factors?



As we prioritize spending on transportation projects, should we invest more, the same, or less than we are spending on them now?



New technology can improve many aspects of transportation. Please rank the following in order of importance to you.



Open-ended Survey Comments

In addition to the results provide in this data summary, the following open-ended questions asked.

- Please name any specific areas you avoid due to concerns with traffic congestion.
- What personal need of yours is not being met by the regional transportation system?
- If you have additional comments or suggestions either about the survey or the survey experience itself, please enter them below.

The answers to these questions were delivered to the North Florida TPO for review and consideration.

