Who are we?

A Demographic Profile
North Florida Transportation Planning Organization

Demography is the statistical study of population on factors such as age, race and sex. The American Community Survey (ACS), updated annually by the U.S. Bureau of the Census, is a key source of this data. It is used by the federal government and state and local policy makers to guide their decision making and the allocation of resources. Every 10 years this data is supplemented by the United States Census.

In the transportation planning process, this information helps identify the population served, enabling metropolitan planning organizations (MPOs) such as the North Florida Transportation Planning Organization (North Florida TPO) to identify underserved populations. These residents are disadvantaged due to race and/or income. Care is taken to ensure they are not overlooked in allocating transportation resources and that they are not negatively impacted by the policy and funding decisions made per the North Florida TPO Non-Discrimination Plan.

The Limited English Proficiency Plan outlines how this information is used to determine if and when an MPO is required to provide documents in a language other than English.

The Non Discrimination and Limited English Proficiency Plans are available under the Public Involvement tab at www.northfloridatpo.com.

Demographic data from the Census, University of Florida Bureau of Business and Economic Research (BEBR), other state and local sources, and data collected by the North Florida TPO are also used for developing and maintaining a regional travel demand model. This model simulates current and future travel in the region.

The planning area for the North Florida TPO includes Clay, Duval, Nassau and St. Johns counties. This area encompasses over 3,000 square miles. The ACS 5-year estimates for 2013 to 2017 reports total population for the region as 1,402,347. By 2045 population will exceed 2 million (BEBR).

The **racial distribution** of this population is as follows:

- White 70%
- Black 22%
- Native American 0%
- Asian 3%
- Hispanic 8%

Three percent of the population reports two or more races.

The **median age** in the region is 40.9. Duval County has the lowest reported median age, 36.

Median income is $62,800. This is well above the Florida median income of $50,883. St. Johns County has the highest median income at $73,630.

The highest percentage of individuals living below the **poverty level (16%)** is in Duval County. The four-county region average is 11.73%.

Educational attainment in the region is higher than the state average for completing high school (87.6%), but lower than the statewide average for completing a bachelor degree or higher (28.5%). Over 90% of area residents have completed high school and more than 25% of area residents have earned a bachelor's degree or higher, with the highest percentage of college graduates residing in Duval County.

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Northeast Florida is home to 136,556 **veterans,** representing 13.5% of the region's population. Only 9% of Florida residents are veterans.

The **mean travel time to work** in the region is 28.7 minutes. The journey to work is longest for Clay County residents at 33.3 minutes and shortest for Duval County residents at 24.5 minutes. As reported in the North Florida Household Travel Survey conducted fall 2017, 90% of these trips were drive alone.

From 2010 to 2018 the region added 184,889 residents. As illustrated on the graph below, the average annual growth rate is 0.01%. The rate of growth has increased over the eight-year period with Nassau and St. Johns counties each growing by 4% from 2017 to 2018.

Average Annual Growth Rate 2010 - 2018